

# Partnership Opportunities

Monday, July 27 – Sunday, August 2, 2020

Blackthorn Golf Club | South Bend, Indiana



**FOUR WINDS<sup>®</sup>**  
CASINO RESORT  
HARTFORD | DOWAGIAC  
NEW BUFFALO | SOUTH BEND

  
**SYMETRA<sup>®</sup>**  
TOUR  
ROAD TO THE LPGA



**FourWindsInvitational.com**

# Invest in providing health and hope to children

You are invited to partner with the Four Winds Invitational 2020, a Symetra Tour Event, benefiting our region's only comprehensive children's hospital, Beacon Children's Hospital. Starting July 27, professional women golfers from around the world, spectators, business leaders and volunteers will join forces to enhance the health and well-being of our community's children. The Four Winds Invitational is a one-of-a-kind premier event that takes place at Blackthorn Golf Club, located at 6100 Nimtz Parkway, South Bend, Indiana.

The Four Winds Invitational offer several attractive partnership opportunities, with an array of signature events spanning seven days and appealing to diverse audiences. It is the perfect way to invest in our community's children while reinforcing your brand image in front of thousands of community members.

Show your customers and your community that you support our region's only Children's Hospital – become a partner with the Four Winds Invitational today.



[FourWindsInvitational.com](http://FourWindsInvitational.com)

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# 2020 Partnership Opportunities

## Presenting Sponsor \$25,000

**Exclusive Presenting Sponsor of the 2020 Four Winds Invitational benefiting Beacon Children's Hospital**

- o Featured on all promotional print
- o Featured on all media promotions, ABC 57, billboards, B100 and social media campaigns
- o Featured on website and email blast campaigns
- o Featured on all signage throughout the golf course during tournament week
- o 2 Premium Pro Am Teams in the Four Winds Invitational Pro Am (includes all benefits of the Premium Pro Am Sponsorship)
- o 16 Tickets to Meet the Player Party at Four Winds Casino
- o 2 Tickets to Sponsor Appreciation Dinner (Fall 2020)
- o 4 VIP parking passes for tournament
- o 50 VIP Sky Box hospitality badges for all 3 days of the tournament
- o 8 Players in Media Day Golf Outing (July 2020)
- o Back cover full page ad in event program

## Platinum Sponsor \$15,000

**Main Gate and Admission Sponsor**

**Exclusive sponsor of the Main Gate and Admission giving the entire community FREE admission to all three days of the tournament**

- o Featured on all Main Gate and Admission promotions on ABC 57, billboards, B100 and social media campaigns
- o Featured on website
- o Featured on Main Gate and Admission email blast campaigns
- o Featured on signage throughout the golf course during tournament week
- o 2 Pro Am Teams in the Four Winds Invitational Pro Am
- o 8 Tickets to Meet the Player Party at Four Winds Casino
- o 2 Tickets to Sponsor Appreciation Dinner (Fall 2020)
- o 4 VIP parking passes for tournament
- o 25 VIP Sky Box hospitality badges for all 3 days of the tournament
- o 4 Players in Media Day Golf Outing (July 2020)
- o Premium full page ad placement in event program



## Pro Am's Sponsor \$15,000

**Exclusive Sponsor of all Pro Am's during tournament week**

- o Name and Logo throughout the golf course during Pro Am's
- o Name and Logo on GPS Screens during all Pro Am's
- o Opportunity to have representatives on the golf course during Pro Am's
- o Opportunity to distribute promotional items to all golfers in Pro Am's
- o Featured on website
- o Featured on Pro Am email blast promotions
- o Featured on signage throughout the golf course during tournament week
- o 2 Pro Am Teams in the Four Winds Invitational Pro Am
- o 8 Tickets to Meet the Player Party at Four Winds Casino
- o 2 Tickets to Sponsor Appreciation Dinner (Fall 2020)
- o 4 VIP parking passes for tournament
- o 25 VIP Sky Box hospitality badges for all 3 days of the tournament
- o 4 Players in Media Day Golf Outing (July 2020)
- o Premium full page ad placement in event program



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# 2020 Partnership Opportunities continued

## Event Sponsorships \$10,000

Ladies Golf 101 Sponsor, Grapes on the Green, and The Longest Drive Competition

*This sponsorship provides a unique opportunity to sponsor one of the signature events held during tournament week*

- o Featured on media promotions, ABC 57, billboards and B100 promoting your signature event
- o Featured on social media campaigns featuring your signature event
- o Featured on website and email blast campaigns promoting your signature event
- o Featured on signage throughout the golf course during tournament week
- o 1 Pro Am Team in the Four Winds Invitational Pro Am
- o 8 Tickets to Meet the Player Party at Four Winds Casino
- o 2 Tickets to Sponsor Appreciation Dinner (Fall 2020)
- o 2 VIP parking passes for tournament
- o 16 VIP Sky Box hospitality badges for all 3 days of the tournament
- o 4 Players in Media Golf Day Outing (July 2020)
- o Full page ad in event program



## On Course Sponsorships \$7,500

16th Hole-in-One Sponsorship, Volunteer Sponsorship, Caddie Bib Sponsorship, Sustainability Sponsorship, Sky Box Sponsorship, Golf Cart Sponsorship, 1st and 10th Tee Sponsorship and Leaderboard Sponsorship

*This sponsorship provides a unique opportunity to sponsor a specific area of the golf course during tournament week*

- o Name and logo placement at specified area of the golf course
- o Featured on signage throughout the golf course during tournament week
- o 1 Pro Am Team in the Four Winds Invitational Pro Am
- o 4 Tickets to Meet the Player Party at Four Winds Casino
- o 2 Tickets to Sponsor Appreciation Dinner (Fall 2020)
- o 2 VIP parking passes for tournament
- o 12 VIP Sky Box hospitality badges for all 3 days of the tournament
- o 2 Players in Media Day Golf Outing (July 2020)
- o Full page ad in event program



## Premium Pro Am Team and Scoring Sponsorship (18) \$5,000

- o Choose your Symetra LPGA Golf Professional to play on your Premium Pro Am Team
- o Premium Pro Am day placement
- o Hole sign for entire tournament week
- o 1 team of 4 golfers in Four Winds Invitational Pro Am
- o \$400 gift card to shopping experience at Pro Am (each golfer)
- o 2 Meals with all beverages provided (each golfer)
- o Special logoed tee gift (each golfer)
- o 4 Tickets to Meet the Player Party at Four Winds Casino



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# 2020 Partnership Opportunities continued

## Standard Pro Am Team (36) \$2,500

- o 1 team of 4 golfers in Four Winds Invitational Pro Am
- o \$200 gift card to shopping experience at Pro Am
- o 2 Meals with all beverages provided (each golfer)
- o Special logoed tee gift (each golfer)
- o 4 Tickets to Meet the Player Party at Four Winds Casino



## Silver Level Sponsorship (18) \$3,000

- o Hole Sponsorship all week long
- o Logo included on sponsor board
- o 4 VIP Sky Box hospitality badges for all days of tournament
- o 2 Tickets to Sponsor Appreciation Dinner (Fall 2020)
- o ½ page ad in event program

## Bronze Level Sponsorship (18) \$1,000

- o Logo included on sponsor board
- o 2 Tickets to Sponsor Appreciation Dinner (Fall 2020)
- o ½ page ad in event program

## Tournament Facts and Figures

- Top 3 in attendance every year on Symetra Tour
- Over \$550,000 in charitable contributions in the last 8 years
- #1 in Pro Am Team entries on Symetra Tour
- Most Featured Events during tournament week on Symetra Tour
- Top 5 In Total Player Prize Money on Symetra Tour
- All 8 of our past Champions have gone on to LPGA Tour the following year
- Over \$100,000 in Media Placements promoting the event every year

For more information email:

**Tim Firestone, Blackthorn Golf Club, [tim@blackthornoperatinggroup.com](mailto:tim@blackthornoperatinggroup.com)**

**Lynn Kennedy, Blackthorn Golf Club, [lynn@blackthornoperatinggroup.com](mailto:lynn@blackthornoperatinggroup.com)**

**Ryann DeMoss, Beacon Health Foundation, [rdemoss@beaconhealthsystem.org](mailto:rdemoss@beaconhealthsystem.org)**

or visit **[FourWindsInvitational.com](http://FourWindsInvitational.com)**



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## Sponsors: Thank You to Our Valued Partners

The Four Winds Invitational would not be possible without the support from and partnership with our tournament sponsors.



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